

## TRADE CHARACTER POSTER

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Each student will be assigned one trade character. Research the changes this character has undergone over the years.

- Betty Crocker
- Pillsbury Doughboy
- Campbell's Kids
- Jolly Green Giant
- Tony the Tiger
- Keebler Elves
- Mr. Peanut
- Snap Crackle Pop
- Trix Rabbit
- Captain Crunch
- Lucky Charms Leprechaun
- Ronald McDonald

### **Make a poster**

1. Character name
  2. Product Name
  3. Pictures that show the progression and changes of the look of the character
  4. Year the character originated
  5. One interesting fact about the character
  - 6.
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